

## **Press Release**

For immediate distribution

### **NEW FREQUENCY, NEW PRIZES, NEW COLLABORATIONS**

**Montreal, November 20, 2018** – We are excited to announce many new changes recently implemented to improve the CLUE competition and your overall experience within it!

#### **CLUE is becoming bi-annual**

Our competition is becoming bi-annual which means that we will have the chance to view many more exciting projects and interact with twice as many talented people within a year. Most importantly the call for entries in the contest will remain open for a year! With the competition turning to bi-annual, there are more opportunities for you and your project to be featured.

#### **CLUE prizes are even more valuable**

Along with our latest transformations, prizes change as well. The monetary prizes will remain the same, but a variety of prizes will be added in the contest. Winners will have a unique opportunity to visit Light and Building, the biggest trade fair for lighting and building services technology. Another great opportunity that comes with winning the prize is travelling to the Netherlands to visit the Signify company headquarters (formerly Philips Lighting). With such rewards, you don't only get to promote your own work and talent but interact with professional lighting designers and learn from their expertise as well. These valuable experiences will help you stay up to date on the industry's latest trends, ignite your passion for lighting design and improve your work.

#### **CLUE brings more knowledge opportunities**

We are preparing more knowledge sharing opportunities for you! With our broad knowledge-sharing base, you will have the opportunity to attend many interesting webinars related to your field and enrich your knowledge on your preferred topics. Moreover, you will have the chance to view interesting discussions and debates around the most relevant topics and trends like lighting design, architectural lighting design, UX, IoT, co-creation and art.

#### **CLUE wants to collaborate with you**

For school/university partners, this is a great opportunity for connecting and collaborating with CLUE competition. In the future, we will be reaching out to schools from around the world in search of talented and creative students. With our competition becoming bi-annual, there is now more flexibility for both students and Universities to participate throughout the whole year. Our new timeline allows more people to contribute with their work in meaningful projects.

#### **CLUE new edition**

CLUE competition's next edition date will be revealed soon so follow us on social media to find out what the new topic will be. We guarantee that the competition's new topic and theme will be inspirational and will give participants lots of freedom and flexibility to express their talent.

**We hope you are as excited about CLUE Competition 05 as much as we are.**

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For further information, please communicate with:

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