



## Press Release

For immediate distribution

### **Edition 05: LIGHT & DISRUPTION**

Exploring the role of light in emergencies

**Montreal, January 15, 2019** – CLUE, an international design competition which rewards excellence in lighting design, launches its annual edition under the theme of ***LIGHT & DISRUPTION – Exploring the role of light in emergencies.***

Conflict, disruption and environmental changes can leave us vulnerable, but we're never entirely powerless. This forms the challenge of CLUE Edition 05: to explore how light can help to prevent challenging situations and crisis or manage emergencies when they occur. In testing circumstances, how can we unlock the extraordinary potential of light for brighter lives and a better world?

During an incident or emergency, it's understandable that confusion, disorientation and even panic are likely responses. That's why, in this edition, CLUE is asking young students and professionals to imagine the ways in which lighting can make a difference – big or small.

The winners will be selected by a jury of industry professionals from the international lighting and design communities. In addition to international recognition, the winners will receive one of three scholarships amounting to \$8,500 and a trip to the biggest trade fair for lighting and building services technology, Light + Building to be held in Frankfurt, Germany.

In combination with the Light + Building visit, the 1st prize winner will travel to the Netherlands and visit Signify company (formerly known as Philips Lighting) at the smartest km<sup>2</sup> in Europe, High Tech Campus - Eindhoven. Projects must be submitted by December 9th, 2019.

#### **About CLUE**

Proudly sponsored by Philips Lighting University and in its 10th edition, the Community Lighting for the Urban Environment (CLUE) is a community-based competition for students and professionals in the lighting and design industry. Our mission is to encourage the next generation of designers to develop innovative lighting concepts for both indoor and outdoor spaces, to stimulate challenging ideas and also to promote the individuals who create them. For further information about the competition and this year's edition, please visit our website at [www.cluecompetition.com](http://www.cluecompetition.com) or follow us on social media.

- 30 -

For further information, please communicate with:

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