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2015-2017**

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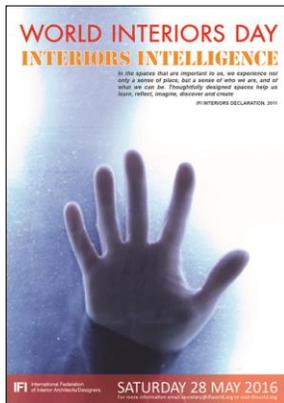
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FOR IMMEDIATE RELEASE

The International Federation of Interior Architects/Designers (IFI) announces World Interiors Day 2016 and the theme “Interiors Intelligence”, to take place Saturday, May 28, 2016.



January 21, 2016 – The International Federation of Interior Architects/Designers (IFI) and our global community will celebrate World Interiors Day 2016 on Saturday, May 28, 2016.

World Interiors Day is an annual event spearheaded by IFI and designed to spotlight Interior Architecture/Design. The event actively engages professionals, national organizations, design enthusiasts and the general public to explore creativity, imagination, vision and passion in relation to the role of Interiors in society, culture and our future built environments.

With the rapid evolution and general public awareness of design, the Interior Architecture/Design discipline requires a stronger foundation, with a deeper understanding and development of how the built environment affects and shapes humanity. As the IFI Interiors Declaration states, “In the spaces that are important to us, we experience not only a sense of place, but a sense of who we are, and of what we can be. Thoughtfully designed spaces help us learn, reflect, imagine, discover and create.”

While the degree of challenges faced by countries and populations across the global community may differ, the aspirations are invariably the same. This year’s theme “**Interiors Intelligence**” taps into the comprehensive knowledge needed to continue to bridge gaps in the Interiors profession and to foster a greater appreciation for, and connection between, the built environment and its occupants. It will engender and promote well-being and facilitate human advancement.

The month of May plays host to events highlighting the merits of the Interiors profession and the impact on the quality of life and the built environment. Events are planned by individuals and hosted all over the world, linked by a common theme chosen each year by the IFI membership to reflect the values of not only IFI but the industry as a whole.

Past events range from smaller round table discussions to larger city-wide events varying in type, size, and location. Individuals may work together with local and/or national organizations to link small scale activities together to form a city-wide, province-wide, state-wide or country-wide event.

Types of activities can include:

Work with your Local Government to proclaim the last Saturday in May as World Interiors Day. At the same time, have your city adopt the IFI Interiors Declaration to honor this important day. With the issuance of these proclamations, it is also an opportunity to showcase the progressive approach to design and economic development that your city government takes through the concurrent adoption/proclamation of the IFI Interiors Declaration.

- More -

Open door programs allow Interior Architects/Designers to showcase interiors usually not open to the public. Walking tours can be created by combining several of these open door programs.

Open your practice and invite the public into a professional space to see how Interior Architects/Designers work and the environments in which they design.

Free student practice day provides students the opportunity to work in design studios for a day and learn the practice of interior design.

Exhibitions and art events in cooperation with local museums and institutions to curate and relate to this year's theme or interior design in general.

Lectures, talks, discussions by interior architects/designers at schools, public libraries or other institutions will focus on the importance of our living environment.

Kid's activities for the next generation! Work with educators to engage children in a range of creative, practical or fun experiences that raise their awareness of people and the spaces that surround them.

IFI is interested to know how you are celebrating this important day around the world! Please send us your topics, events, posters, and especially pictures to secretary@ifiworld.org.

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Notes to Editor

World Interiors Day 2016 Official Poster [Download PDF Here \[464 KB\]](#)

World Interiors Day (IFI WID) held during the last weekend in May, is an annual worldwide event initiated by IFI to bring Interior Architecture/Design to the attention of the public, to enhance knowledge and understanding about the profession, and to encourage cooperation between professionals with a focus on the range of work of Interior Designers and their contributions to society. World Interiors Day is not a centrally organized event. Multiple events are organized and executed by individual Interior Architects/Designers all over the world, linked by an annual theme designated by IFI membership, which reflects social and sustainable values.

The International Federation of Interior Architects/Designers (IFI), established 1963 as an international not-for-profit, is the global voice and authority for professional Interior Architects/Designers. IFI is the sole international federating body for Interior Architecture/Design organizations, and acts as a global forum for the exchange and development of knowledge and experience, in worldwide education, research and practice to Interior Architects/Designers in countries on every continent. IFI connects the international community in order to further the impact, influence, and application of the design of interiors, promote global social responsibility, and raise the status of the profession worldwide.

For more information contact secretary@ifiworld.org, visit <http://www.ifeworld.org> or contact the national association of interior architects/designers in your country.